HSDM
Haryana School of Digital Marketing

ADMISSIONS OPEN

HISAR'S FIRST AI AUTOMATION COURSE

90-DAY PROFESSIONAL PROGRAM

AI AUTOMATION & AI AGENTS

Learn it in 90 days. No coding needed.

Build n8n automations, AI chat agents and AI voice calling agents that businesses pay for.

01 **n8n Automation**
Workflows that run 24×7

02 **AI Agents**
Support, sales & lead agents

03 **AI Voice Calling Agents**
Real calls with Vapi & Retell AI

04 **14 Real Projects**
A portfolio you keep



SCO 36P, Sector 14, Hisar · hsdm.in · @hsdmindia

DURATION
90 Days

MODE
Offline, Hisar

SEATS
Only 20

BOOK FREE DEMO
+91 70822 47082

WHY THIS SKILL

Every business wants to save time

Shops, clinics, real estate offices, coaching centres and online sellers lose hours every day replying to leads, booking appointments and sending follow-ups. An AI automation specialist sets this up once, and it runs 24×7. That is why demand for this skill is rising fast, and very few people in Haryana can do it yet.

> **Automation follows rules. An AI agent thinks.**
> You will learn both: n8n workflows that move data between apps, and AI agents that read, decide and reply like a trained employee.

What makes this program different

1 Day-wise, beginner-first

All 90 days are planned. You start from "What is AI?" and never jump to advanced topics before the basics are clear.

2 Build, don't just watch

Every phase ends with a working project on your own laptop: workflows, agents and voice agents you can demo.

3 Voice AI included

Most courses stop at chatbots. Here you build inbound and outbound AI calling agents with Vapi and Retell AI.

4 Taught by a working agency

HSDM runs real client campaigns and uses AI automation in its own work. You learn what actually works for businesses.

90	7	25+	14
Days, day-wise	Phases	Agents & automations	Projects in portfolio

Systems you will build

- **AI WhatsApp customer support**
  Answers customer questions on WhatsApp 24×7, in Hindi or English, and hands over to a human when needed.
- **AI voice calling agent**
  Picks up inbound calls, makes outbound calls, qualifies leads and books appointments using Vapi and Retell AI.
- **AI lead generation system**
  Collects leads from forms, Instagram and ads, scores them and sends them to a Google Sheet and WhatsApp.
- **AI email assistant**
  Reads incoming emails, sorts them, drafts replies and sends automatic follow-ups.
- **AI appointment booking**
  Clinics, salons and consultants get bookings confirmed and reminders sent without a receptionist.
- **AI content & social automation**
  Creates posts, captions and reports automatically and schedules them across platforms.

WHY NOW

The right time to learn this is today

AI won't take your job.
A person who knows AI automation will.

Companies are not looking for people who only "use ChatGPT". They want people who can build systems that do the work. That is exactly what this course teaches.

40% up from less than 5% in 2025

of enterprise applications will have task-specific AI agents built in by the end of 2026.

Source: Gartner press release, 26 August 2025 (gartner.com)

SKILLS

Skills you will gain

- Prompt Engineering
- Workflow Automation (n8n)
- AI Agent Design
- System Prompts
- AI Voice Agents
- Lead Management Systems
- WhatsApp & Email Automation
- Business Process Planning
- Error Finding & Fixing
- Workflow Deployment

Hisar's first AI Automation course

Learn the same AI automation skills that companies in big cities are hiring for, in Hisar, in Hindi, without coding, in a classroom with the trainer next to you.

INSIDE HSDM

An institute that is also a working agency

HSDM in Hisar is both a digital marketing institute and an active agency. The same team that runs client campaigns teaches the classes, so what you learn is what businesses use today.



The Hisar classroom, where every class of this course happens in person.



Practical first
Every class ends with hands-on work on your laptop.



Our Hisar office
A real institute with a real address, not an online-only brand.



Admission counselling
We understand your goal before you pay anything.

Try one live class before you decide

Book a free demo class. Sit through one session, see an AI agent being built live and meet the trainer. Call or WhatsApp +91 70822 47082.

How classes run

- Concept first, then a live demo on screen, then you build it yourself on your laptop.
- Classes are in Hindi. Tool names and technical terms stay in English and are explained simply.
- A dedicated doubt-clearing session every Saturday.
- If you don't have a laptop, the institute provides one for practice during class.

PROGRAM AT A GLANCE

The whole program on one page

Program	90 Days AI Automation & AI Agent Program
Duration	90 days, day-wise syllabus
Level	Beginner – no coding needed
Mode	Offline only: classroom batch at HSDM, Sector 14, Hisar (no online batch)
Language	Hindi, with English technical terms
Structure	7 phases: Fundamentals › n8n › AI Agents › Voice Agents › Business Automation › Projects › Final
Core tools	ChatGPT, Claude, Gemini, n8n, Vapi, Retell AI, Google Sheets, Gmail, WhatsApp, Telegram, Instagram
Projects	10 practical AI projects + 4 final business systems
Doubt session	Every Saturday
Certification	HSDM certificate after the final project (Day 90)
Batch size	Only 20 seats per batch
Tools	All tools taught are paid, professional versions

WHO IT IS FOR

Who this program is built for

Students & graduates

10th, 12th, BA, BCom, BSc, BCA, BTech. Learn a skill that very few people around you have yet.

Business owners

Automate your own enquiries, follow-ups, bookings and WhatsApp replies instead of hiring more staff.

Working professionals

Add AI automation to your profile, or switch into one of the fastest-growing roles in tech.

Digital marketers & freelancers

Offer AI chatbots, lead systems and voice agents as a high-value service to your clients.

Agency owners

Add an AI automation service line and deliver it in-house.

Anyone curious about AI

If you use ChatGPT already and want to go much further, this course is for you.

No technical background needed

n8n and the AI tools are visual. You connect blocks and write prompts. If you can use a smartphone, you can start here.

THE JOURNEY

Your 90-day roadmap

Seven phases. Each one builds on the last and ends with something that works.

Day 1–10 **1**

AI Fundamentals

10 days · AI tools, prompts & n8n basics

Outcome: You understand AI agents vs automation and build your first basic automation in n8n.

Day 11–25 **2**

n8n Automation

15 days · Sheets, Gmail, WhatsApp, Instagram

Outcome: A complete business workflow in n8n that collects leads and replies automatically.

Day 26–40 **3**

AI Agent Development

15 days · Support, sales & research agents

Outcome: Your own AI agents for email, customer support, lead generation, research and sales, connected to n8n.

Day 41–55 **4**

AI Voice Calling Agents

15 days · Vapi & Retell AI

Outcome: A working AI voice agent that takes inbound calls, makes outbound calls and books appointments.

Day 56–70 **5**

Real Business Automation

15 days · Real estate, e-commerce & more

Outcome: A full business automation system: support, leads, bookings, follow-ups and reporting, deployed.

Day 71–80 **6**

Practical AI Projects

10 days · 10 ready-to-sell AI projects

Outcome: Ten practical AI projects in your portfolio, each one a service you can offer to businesses.

Day 81–90 **7**

Final Projects & Assessment

10 days · 4 final systems + certificate

Outcome: Four complete final systems, a live presentation and your HSDM certificate.

How a typical day runs

Concept › live demo on screen › you build it on your laptop › doubts cleared › small task for practice

PHASE 1 · DAY 1–10

AI Fundamentals

AI tools, prompts & n8n basics

1

DAY	TOPIC
Day 1	Introduction to AI & AI Automation
Day 2	ChatGPT, Claude & Gemini
Day 3	AI Tools ka Practical Use
Day 4	Prompt Engineering
Day 5	What is AI Agent?
Day 6	Automation vs AI Agent
Day 7	Introduction to n8n
Day 8	n8n Dashboard & Basic Settings
Day 9	Nodes, Triggers & Actions
Day 10	First Basic Automation

TOOLS USED: ChatGPT | Claude | Gemini | n8n

OUTCOME OF THIS PHASE

You understand AI agents vs automation and build your first basic automation in n8n.

PHASE 2 · DAY 11–25

n8n Automation

Sheets, Gmail, WhatsApp, Instagram

2

DAY	TOPIC
Day 11	Workflow Creation
Day 12	Manual & Schedule Triggers
Day 13	Google Sheets Automation
Day 14	Gmail Automation
Day 15	Telegram Bot Automation
Day 16	WhatsApp Automation Basics
Day 17	Instagram Automation Basics
Day 18	Automatic Email Replies
Day 19	Lead Collection Automation
Day 20	IF Conditions
Day 21	Data Management
Day 22	Multiple Nodes Connection
Day 23	Error Finding & Fixing
Day 24	Complete Business Workflow
Day 25	Practical Project

TOOLS USED: n8n | Google Sheets | Gmail | Telegram | WhatsApp | Instagram

OUTCOME OF THIS PHASE

A complete business workflow in n8n that collects leads and replies automatically.

PHASE 3 · DAY 26–40

AI Agent Development

Support, sales & research agents

3

DAY	TOPIC
Day 26	Introduction to AI Agents
Day 27	Creating Your First AI Agent
Day 28	System Prompt & Instructions
Day 29	Connecting AI Models
Day 30	AI Agent with Google Sheets
Day 31	AI Email Assistant
Day 32	AI Customer Support Agent
Day 33	AI Lead Generation Agent
Day 34	AI Research Agent
Day 35	AI Instagram Assistant
Day 36	AI Content Creation Agent
Day 37	AI Sales Assistant
Day 38	Connecting Agents with n8n
Day 39	Testing & Improving AI Agents
Day 40	Complete AI Agent Project

TOOLS USED: n8n | ChatGPT | Claude | Gemini | Google Sheets

OUTCOME OF THIS PHASE

Your own AI agents for email, customer support, lead generation, research and sales, connected to n8n.

PHASE 4 · DAY 41–55

AI Voice Calling Agents

Vapi & Retell AI

4

DAY	TOPIC
Day 41	Introduction to Voice AI
Day 42	How Voice Calling Agents Work
Day 43	Introduction to Vapi
Day 44	Introduction to Retell AI
Day 45	Creating Your First Voice Agent
Day 46	Voice Agent Instructions & Prompts
Day 47	Voice Selection & Configuration
Day 48	Inbound Calling Agent
Day 49	Outbound Calling Agent
Day 50	AI Appointment Booking Agent
Day 51	AI Customer Support Calling Agent
Day 52	AI Lead Qualification Agent
Day 53	Connecting Voice Agent with n8n
Day 54	Testing Voice Calling Agent
Day 55	Complete Voice Agent Project

TOOLS USED: Vapi | Retell AI | n8n

OUTCOME OF THIS PHASE

A working AI voice agent that takes inbound calls, makes outbound calls and books appointments.

PHASE 5 · DAY 56–70

Real Business Automation

Real estate, e-commerce & more

5

DAY	TOPIC
Day 56	Business Automation Planning
Day 57	AI WhatsApp Customer Support
Day 58	AI Lead Management System
Day 59	AI Appointment Booking System
Day 60	AI Email Management
Day 61	AI Social Media Automation
Day 62	AI Content Automation
Day 63	AI Customer Follow-up System
Day 64	AI Sales Automation
Day 65	AI Real Estate Assistant
Day 66	AI E-commerce Assistant
Day 67	AI Business Reporting
Day 68	Multiple Automations Connection
Day 69	Workflow Deployment Basics
Day 70	Complete Business Automation Project

TOOLS USED: n8n | WhatsApp | Gmail | Google Sheets | Instagram

OUTCOME OF THIS PHASE

A full business automation system: support, leads, bookings, follow-ups and reporting, deployed.

Industries you will automate in this phase

Real estate

Lead capture, property enquiry replies, site-visit booking, follow-ups.

E-commerce

Order status replies, product questions, abandoned-cart follow-ups.

Clinics & salons

Appointment booking, reminders and missed-call follow-up.

Coaching & institutes

Enquiry handling, demo-class reminders, fee follow-ups.

Where this skill pays

This is the phase that turns into client work: one business system can be sold, set up and maintained every month.

PHASE 6 · DAY 71–80

Practical AI Projects

10 ready-to-sell AI projects

6

DAY	TOPIC
Day 71	AI Resume Screening & Shortlisting System
Day 72	AI PDF Reader & Document Analysis Agent
Day 73	AI YouTube Video Summarizer
Day 74	AI Meeting Assistant & Notes Generator
Day 75	AI Invoice & Bill Processing System
Day 76	AI Competitor Research & Analysis Agent
Day 77	AI Product Research & Recommendation Agent
Day 78	AI Employee Attendance & Reporting System
Day 79	AI News Research & Daily Briefing Agent
Day 80	AI Personal Productivity Assistant

TOOLS USED n8n · ChatGPT · Claude · Gemini

OUTCOME OF THIS PHASE

Ten practical AI projects in your portfolio, each one a service you can offer to businesses.

PHASE 7 · DAY 81–90

Final Projects & Assessment

4 final systems + certificate

7

DAY	TOPIC
Day 81	AI Real Estate Assistant (Part 1)
Day 82	AI Real Estate Assistant (Part 2)
Day 83	AI Lead Generation System (Part 1)
Day 84	AI Lead Generation System (Part 2)
Day 85	AI Voice Calling System (Part 1)
Day 86	AI Voice Calling System (Part 2)
Day 87	AI Business Automation System (Part 1)
Day 88	AI Business Automation System (Part 2)
Day 89	Final Testing & Presentation
Day 90	Final Project & Certificate

TOOLS USED n8n · Vapi · Retell AI

OUTCOME OF THIS PHASE

Four complete final systems, a live presentation and your HSDM certificate.

HANDS-ON PROJECTS

14 projects you will build and keep

Every project is built by you, on your laptop, and stays in your portfolio. Show them in interviews or demo them to a client.

PROJECT 01
AI Resume Screening System
Reads CVs, scores candidates against a job and shortlists the best ones.

PROJECT 02
AI PDF & Document Analyst
Answers questions from long PDFs, contracts and reports in seconds.

PROJECT 03
AI YouTube Video Summarizer
Turns any YouTube video into notes, key points and action items.

PROJECT 04
AI Meeting Assistant
Creates meeting notes, decisions and follow-up tasks automatically.

PROJECT 05
AI Invoice & Bill Processor
Reads bills and invoices and enters the data into Google Sheets.

PROJECT 06
AI Competitor Research Agent
Researches competitors and prepares a comparison report.

PROJECT 07
AI Product Research Agent
Finds and recommends products based on price, reviews and needs.

PROJECT 08
AI Attendance & Reporting System
Tracks attendance and sends daily reports to the owner.

PROJECT 09
AI News Briefing Agent
Sends a personalised daily news briefing on WhatsApp or email.

PROJECT 10
AI Productivity Assistant
Manages your tasks, reminders and daily planning.

Final systems (Day 81–90)

FINAL SYSTEM 1
AI Real Estate Assistant
Handles property enquiries, qualifies buyers and books site visits.

FINAL SYSTEM 2
AI Lead Generation System
Captures, scores and follows up leads automatically, end to end.

FINAL SYSTEM 3
AI Voice Calling System
An AI agent that makes and receives real business phone calls.

FINAL SYSTEM 4
AI Business Automation System
Support, bookings, follow-ups and reports for one full business.

TOOLS & SOFTWARE

The software you will actually operate

Every tool is opened and used by you on your own laptop, not just shown on a screen.

AI models
Prompting, content, reasoning and the "brain" of your agents.
ChatGPT | Claude | Gemini

Automation
The visual workflow builder at the centre of the course: triggers, nodes, conditions, deployment.
n8n

Voice AI
Build AI agents that make and receive real phone calls.
Vapi | Retell AI

Data
Store leads, bookings and reports that your workflows read and update.
Google Sheets

Communication
Auto-replies, notifications, support bots and follow-ups.
Gmail | WhatsApp | Telegram

Social
DM automation, AI Instagram assistant and content workflows.
Instagram

Paid, professional tools only
Everything taught in this course is on paid, professional tools, the same versions businesses use for real client work. You learn on the real thing, not on limited free versions.

Offline only, with the trainer next to you
Every tool is learnt in the HSDM classroom in Sector 14, Hisar. You practise on your laptop while the trainer checks your work and clears doubts on the spot.

YOUR TRAINERS

Learn from people who use this every day



Dinesh Jangid

Founder & Lead Trainer, HSDM · 12+ years experience

Dinesh has handled 100+ clients and large ad budgets, and runs HSDM's agency work with AI agents and n8n automations every day. He teaches every batch himself.

AI Automation | n8n | AI Agents | Performance Marketing



Sahil

Trainer, HSDM · 5 years experience

Sahil brings 5 years of hands-on experience and works with students in class through every practical, so no one gets left behind while building their workflows and agents.

AI Tools | Automation Practicals | Hands-on Support

CERTIFICATION

What you get at the end

Day 89 is your final testing and presentation. On Day 90 you submit your final project and receive the HSDM certificate.



Sample certificate. The watermark appears only on this specimen copy.

- **Course certificate** — With its own unique certificate number.
- **Project portfolio** — 10 practical projects + 4 final systems.
- **Live demo ready** — Your own AI voice agent and automations to show.
- **Lifetime assistance** — Stuck on a client project later? You can still reach us.

AFTER THE COURSE

Get a job, freelance, or start your own AI service

The program prepares you for all three. Pick the path that fits you.

Roles you can apply for

- **AI Automation Specialist**
  Builds and maintains automations for a company's sales, support and operations.
- **n8n / Workflow Developer**
  Designs workflows connecting CRMs, sheets, email and messaging apps.
- **AI Agent Developer**
  Creates chat and voice agents for customer support and sales teams.
- **AI Operations Executive**
  Uses AI tools to run reporting, follow-ups and admin faster inside a business.

Ways to earn on your own

Freelance AI automation
Take projects on Upwork, Fiverr and from local businesses.

AI agency for local businesses
Sell WhatsApp bots and AI calling agents to clinics, real estate and coaching centres in your city.

Monthly retainers
Charge businesses a monthly fee to run and improve their automations.

Automate your own business
Cut manual work in your shop, firm or online store.

Who can buy your AI services

Real estate | Clinics & hospitals | Coaching institutes | E-commerce stores | Salons & gyms | Restaurants | CA & law firms | Local shops | Agencies

A note on earnings
What you earn depends on your skill, portfolio, city and effort. This program gives you the skill and the projects; we guide you on pricing and finding your first clients.

BATCH BONUS

Join the batch and also get

Ready-to-use resources so you can start working with clients from the day the course ends.

BONUS 1

n8n workflow template pack

Ready-made workflows from the course that you can reuse for clients.

BONUS 2

AI prompt library

Tested prompts for agents, support bots, sales and content.

BONUS 3

Voice agent script templates

Call scripts for appointment booking, lead qualification and support.

BONUS 4

Client proposal template

A proposal and pricing format to pitch AI automation to businesses.

Bonuses are for students of the upcoming batch only. Only 20 seats.



A note from Dinesh Jangid

Founder & Lead Trainer, HSDM

If you have read this far, you already know AI is not going away. The only question is whether you will be the person who builds these systems, or the person who gets replaced by them.

I built this 90-day program so that a student from Hisar can learn the same AI automation skills that companies in big cities are hiring for, without coding and in our own language.

P.S. Seats are limited to 20 per batch. Book your free demo class, sit through one class, and then decide.

Call / WhatsApp: +91 70822 47082

ADMISSION

Admission process

BATCH

Admissions open

Only 20 seats · Call for batch details

Duration	**90 days (day-wise)**
Mode	**Offline only – HSDM, Sector 14, Hisar**
Seats	**Only 20**
Language	**Hindi, with English terms**
Payment	**EMI via UPI & cards**

WHAT IS INCLUDED

- 90 days of live classes, day-wise syllabus
- Hands-on n8n, AI agent & voice agent practicals
- 10 practical AI projects + 4 final systems
- Doubt-clearing session every Saturday
- Laptop for practice at the institute if you don't have one
- HSDM certificate after the final project
- Project files, prompts & workflow templates
- Lifetime assistance from the HSDM team

Admission in 4 steps

1. **Book a free demo**
   Call, WhatsApp or fill the form on our website.
2. **Attend one class**
   See an AI agent built live and meet the trainer.
3. **Counselling**
   We understand your goal and confirm your batch and seat.
4. **Batch starts**
   Classes begin at HSDM Hisar. Practical work from day one.

Book your free demo class

Join one live class, see the trainer and the syllabus in action, then decide. No payment needed for the demo.

CALL / WHATSAPP

+91 70822 47082

hsdm.in | SCO 36P, Sector 14, Hisar

Offline only at HSDM Hisar | Only 20 seats per batch

Seats are filled on a first-come basis. Batch details are confirmed during counselling.



HSDM
Haryana School of Digital Marketing

समझदार बने skill को चुने

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